

STANDARD TERMS & CONDITIONS: 'Advanced Perinatal Coaching Skills' Certificate

Background

These Standard Terms & Conditions, together with any referenced documents, outline the terms under which The Infant Feeding Academy provides the 'Advanced Perinatal Coaching Skills' Certificate. Please review these terms carefully before purchasing a place in the program. By enrolling, you agree to be bound by these Standard Terms & Conditions. If you do not agree, you will not be permitted to participate.

1. Definitions and Interpretation

In these Standard Terms & Conditions, unless the context requires otherwise:

- **"Account"**: The online account created for you to access program materials.
 - **"Agreement"**: The contract between you and The Infant Feeding Academy.
 - **"Commencement Date"**: The date on which you purchase a place in the program.
 - **"Confidential Information"**: Any sensitive or proprietary information shared within the program.
 - **"Core Program"**: The initial 'Advanced Perinatal Coaching Skills' Certificate.
 - **"Data Protection Legislation"**: UK laws governing data protection, including GDPR.
 - **"Deposit"**: Any deposit required as part of the Fees.
 - **"Enrolling/Enrollment"**: Purchasing a place in the program.
 - **"Fees"**: The total cost of the program.
 - **"Intellectual Property Rights"**: Rights related to copyrights, trademarks, trade secrets, and other materials provided.
 - **"Live Sessions"**: Scheduled online or in-person group sessions.
 - **"Program"**: The 'Advanced Perinatal Coaching Skills' Certificate.
 - **"Program Materials"**: All digital and physical resources provided.
 - **"Program Participant"**: Any individual enrolled in the program.
 - **"Term"**: The duration of the program, including any time prior to the start date of the program.
 - **"Us" or "We"**: The Infant Feeding Academy.
 - **"You"**: The individual enrolling in the program.
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2. Personal Information

2.1. As a purchaser of The Infant Feeding Academy Course or Training Program, you have provided the following information:

- Your name;
- Your email address;
- Your home address;
- Your telephone number(s);
- Any other personal information that you may provide in communication with us.

2.2. The Infant Feeding Academy keeps your information confidential and will not sell or disclose it to other program participants or third parties.

2.3. If you wish, The Infant Feeding Academy will publicise your business information and relevant details on the Birth, Baby & You website from your core-program course completion date. This will continue as long as you remain registered.

3. Agreement and Term

3.1. The Agreement is made between You and The Infant Feeding Academy, under which we provide the Program as described in these terms.

3.2. These Terms & Conditions constitute the parties' agreement and understanding regarding the services provided through courses, memberships, programs, masterclasses, workshops, or study days.

3.3. The Agreement begins on the Commencement Date and continues for 12 months from the start date of your program, unless terminated per Sections 4, 13, or 14.

3.4. You confirm that you are entering this Agreement as a professional, not as a consumer under the Consumer Rights Act 2015.

4. The Program

4.1. The Core Program includes:

- Live and pre-recorded training sessions.
- Access to online program materials for the duration of your program.
- Membership to any relevant Facebook communities set up by The Infant Feeding Academy.

4.2. The Program is delivered by The Infant Feeding Academy as an independent provider. No employment, agency, or fiduciary relationship is created.

4.3. The Infant Feeding Academy reserves the right to modify program content as needed.

4.4. While we provide training and certification, we do not guarantee specific professional outcomes.

5. Live Sessions

5.1. Group training and mentoring sessions will be scheduled in advance. You understand:

- Session dates and times may vary.
 - If you miss a session, recordings may be available, but no refunds will be provided.
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6. Fees and Payment

6.1. The Program fees are payable:

- In 3 monthly instalments or
- As a single payment

6.2. If you opt to pay by monthly instalments, you are committing to completing all 3 payments.

6.3. A certificate of qualification will be issued upon successful completion of the course. However, if paying in 12 monthly instalments, The Infant Feeding Academy reserves the right to delay issuing the certificate until full payment has been made.

6.4. If you fail to complete your instalments after qualifying, The Infant Feeding Academy reserves the right to revoke your certificate, and you remain responsible for the full program cost.

6.5. Non-payment during the course term may result in immediate removal from the program, with all payments made to date retained by The Infant Feeding Academy. You remain responsible for the full program cost.

6.6. If you withdraw or are removed due to non-payment, you remain responsible for the full program cost.

7. Intellectual Property

7.1. All Program Materials remain the property of The Infant Feeding Academy and Birth, Baby & You.

7.2. You shall not reproduce, copy, sell, trade, resell, or exploit any materials for commercial purposes or for other courses or teachings.

7.3. If you become aware of any intellectual property infringement, you must notify The Infant Feeding Academy in writing immediately.

8. Confidentiality and Non-Disparagement

8.1. Each party shall keep confidential all sensitive information relating to the other and their business.

8.2. Neither party shall use confidential information for any purpose other than that for which it was provided.

8.3. You agree not to engage in conduct or communication, public or private, intended to disparage The Infant Feeding Academy.

8.4. You agree to allow your name and face (via a webcam or profile photo) to be visible during video conferencing sessions.

9. Client Conduct

9.1. You agree to behave professionally and respectfully in all dealings related to the Program, with The Infant Feeding Academy and other participants.

9.2. You agree to adhere to any program rules provided by The Infant Feeding Academy.

10. Liability and Indemnity

10.1. The Infant Feeding Academy's liability is limited to the total charges paid under this Agreement.

10.2. The Infant Feeding Academy does not accept liability for:

- Any personal information shared within the Program.
 - Any business or personal outcomes resulting from the Program.
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11. Use of AI & Writing Assistance Tools

11.1. You are strictly prohibited from using AI-generated content or tools like Grammarly for coursework.

11.2. Any AI-generated work will not be marked, and qualification will not be attained.

11.3. All sourced content must be properly referenced, or it will be considered plagiarism.

12. Medical Advice and Treatment Agreement

12.1. You are not permitted to diagnose or claim to treat medical conditions beyond your scope of practice.

12.2. Your advice does not replace professional medical consultation.

12.3. You agree to report any concerns about the program to The Infant Feeding Academy immediately.

13. IFA Registration & Membership

13.1. To continue using any associated titles provided by The Infant Feeding Academy you must renew registration and complete CPD requirements.

13.3. Registration fees are payable annually or in 12 monthly instalments.

14. Cancellation and Refund Policy

14.1. Refunds will only be provided within 14 days of purchase, if cancellation occurs at least 14 days prior to the start date.

14.2. No refunds will be given once the program has started.

14.3. Cancellation of registration requires written notice.

15. Photos and Recordings

15.1. You agree for recordings that may include your image, voice, and name to be used for training and educational purposes.

15.2. You shall not distribute or share any recordings outside the program.

16. Governing Law

This Agreement is governed by the laws of England and Wales. Any disputes shall be resolved within these legal jurisdictions.

17. Contact

For any inquiries regarding these terms, please contact:

info@theinfantfeedingacademy.co.uk